



MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY BOARD MEETING
OLD SCHOOL SQUARE MANAGEMENT
Monday – June 12th, 2023 – 2:00PM
Downtown Development Authority
350 SE 1st Street, Delray Beach, FL

1. Call to order/Roll Call – 2:24pm

Members Present: Mavis Benson, Dr. John Conde, Vera Woodson, Mark Denkler, Frank Frione.

Members Absent: Christina Godbout and Rocco Mangel.

Staff: Laura Simon, Suzanne Boyd, Liliana Fino, Marusca Gatto, Danielle Morien (through Zoom), Devin Dewane, BJ Sklar (through Zoom).

Guests: Jim Chard, Judy Mollica, Gregg Weiss, Price Patton, Roy Simon, Joe Gillie, Nora Sweeney, Patricia Atkinson, Julen Blakenship, Mike Tegler, Jeanne Tegler, Jeff Oris.

Zoom: Jeff Dash, Michelle C., Debora Dowd, Stephanie Immelman, Edward Glatz, Eric Fernandez.

2. Approval of Regular Agenda – June 12, 2023

Motion by Mark Denkler, seconded by Frank Frione, to approve the regular agenda as presented. Motion carries (5-0). Christina Godbout not present and Rocco Mangel not present.

3. Approval of May 8, 2023 Minutes

Motion by John Conde seconded by Mark Denkler to approve the May 8, 2023 Minutes as presented. Motion carries (5-0). Rocco Mangel and Christina Godbout not present.

4. OLD Business

A. OSS – JUNE 1 PROGRESS REPORT

Ms. Suzanne Boyd gives a report on the Old School Square May events and initiatives (new Old School Square website, marketing initiatives, public relations initiatives, media coverage placements and results, digital advertising initiatives, amphitheater events and on the "Summer at the Square" campaign future initiatives.

Ms. Marusca Gatto gives a report on the May events and initiatives at the Cornell Art Museum and updates on future initiatives happening in June.

B. OSS Summer Activations

Ms. Laura Simon gives details on the upcoming summer activations at Old School Square (Sunset Concert Series, Journey Through Time at the Square: LAPS - Interactive Giant Hourglass Art Installation - happening from June 23rd through July 30th, Bon Jovi tribute band to kick-off the 4th of July Celebration weekend, Delray Walls Mural Fest, Disney style tribute band for the "Prince/ess Party in the Square", Bahamian 50th Independence Fest, future exhibition at the Cornell Art Museum, OLLI at FAU Lecture Series at Gym, Football Fest - Pep Rally).

5. NEW Business

A. Request for Workshop with the City Commission

Ms. Laura Simon suggests the DDA Board to request a workshop with the City Commission as well as a workshop with the foundation Old School Square Center For the Arts, as it is important for the boards of the DDA and the Old School Square Center For the Arts to cooperation on future activations for Old School Square.

Mr. James Chard (representing Old School Square Center For the Arts foundation) welcomes the opportunity of having a future meeting to discuss Old School Square matters.

Ms. Vera Woodson highlights that it is important to engage and collaborate with the Old School Square Center For the Arts foundation as they have knowledge about running the Old School Square grounds and that is helpful to plan moving forward and to cooperate with the foundation in future initiatives.

It is the DDA Board members consensus that the collaboration between the DDA, the City Commission and the Old School Square Center For the Arts is beneficial to the future success of Old School Square and, therefore, to move forward with scheduling a meeting with the Old School Square Center For the Arts and the City Commission to discuss Old School Square related matters.

Ms. Laura Simon suggests July 10, 2023 to meet with Old School Square Center For the Arts.

6. Board Comments

There were no Board comments.

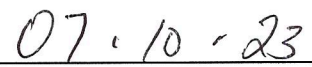
7. Adjournment

The meeting was adjourned at 2:55PM though motion by Mark Denkler seconded by John Conde. Motion carries (5-0). Rocco Mangel and Christina Godbout not present.

Respectfully submitted,
Liliana Fino



Vera Woodson, DDA Vice-Chair



DATE