

# Sponsorship Opportunities





# EVENT OVERVIEW

The Frog Alley Caribbean Festival is a unique event designed to celebrate and feature all facets of the rich Caribbean culture and history based in the West Atlantic corridor in Delray Beach. This 2nd annual event will run in conjunction with National Caribbean-American Heritage Month, showcasing local Caribbean food, music and fashions. This family fun event encourages community engagement with the participation from city and community partners, businesses and residents alike!



# SPONSORSHIP LEVELS

## *Gold - \$3,500*



- Onsite activation: Sponsor table to distribute promotional items and information to attendees at the event
- Primary placement of logo on all event materials, online and advertisements recognition as Gold Sponsor
- Inclusion of sponsor's logo on event banners displayed in primary locations in the event
- **(1)** Dedicated Social Media post on DDA Facebook reaching 70K fans and followers
- Sponsor will be tagged & included in post-event photo gallery on Facebook
- Radio: mentions on local radio as gold sponsor
- Logo included on Event team shirts
- Verbal recognition of sponsor throughout the event by emcee
- PR- press releases, blogs, media alerts as gold sponsor
- Logo OR company name inclusion in the event recap video
- Opportunity to address attendees during opening comments of the event



# SPONSORSHIP LEVELS

## *Silver - \$1,500*

- Onsite activation Sponsor table to distribute promotional items and information to attendees at the event
- Placement of logo on all event materials, online and advertisements recognition as Silver Sponsor
- Inclusion of sponsor's logo on event banners displayed in primary locations in the event
- Inclusion on social media event listing
- Verbal recognition of sponsor throughout the event by emcee
- Mentioned/logo in all media ads, press releases, website, and social media
- Logo OR company name inclusion in the event recap video







# SPONSORSHIP LEVELS

## *Bronze - \$500*

- Placement of logo on all event materials and advertisements recognition as Bronze Sponsor
- Inclusion of sponsor's logo on event banners displayed in primary locations in the event
- Company name inclusion on posts for Facebook event page
- Verbal recognition of sponsor throughout the event by emcee
- Mentioned/logo in all media ads, press releases, website, and social media
- Logo OR company name inclusion in the event recap video



# CONTACT US



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