



Dine Out Downtown Delray Restaurant Week 2016

Overview

Mission: To showcase our incredible dining destination, and celebrate the culinary scene of Downtown Delray, enticing residents from Jupiter to Broward to visit providing additional revenue to our food establishments during the month of August

Who can participate: Any downtown establishment serving food

Details: Week-long event where participating restaurants offer a Prix Fixe menu with culinary events throughout the week

Dates: Monday August 1st through Sunday August 7th

Pricing: Dine Out Deals \$10 and under (for coffee and sandwich shops, juice bars, ice cream parlors), **Lunches:** 3 Course Prix Fixe \$20 and under, **Dinners:** 3 course Prix Fixe \$20-\$40. Pricing does not include beverage, tax or gratuity

Due Dates: **Monday, June 27th** (Commitment/Participation Form, Menus with Pertinent Information, Dine Out Events Details). All material will be posted on downtowndelraybeach.com/restaurantweek

Participation Fee: \$100 suggested donation to our Charity Partner Healthy Bellies

Healthy Bellies, a program of the Delray Beach Achievement Center, was founded by DADA Executive Chef Bruce Feingold and his wife, Amanda. Healthy Bellies is committed to community outreach and education focusing on nutrition for under privileged children and families in Delray Beach.

Proposed Culinary Events — an opportunity to showcase what your business does best!

- Cooking classes
 - Wine & Beer Dinners
 - Craft Cocktail Class
 - Kids cooking class
 - Farm to Table Dinner
 - BBQ Dinner
 - Juicing Class
 - Vegan Cooking Class
 - Sushi Rolling Class
 - Coffee Roasting/Barista Class
- Any fun, out of the box suggestions? Let us know!**

DDA@downtowndelraybeach.com , phone: 561.243.1077, fax: 561.243.1079
85 SE 4th Ave #108, Delray Beach, FL 33483



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What Your Business Receives

- Marketing & Advertising (print, digital, email, social, TV, Other Marketing Channel TBA)
- Creative elements provided to each restaurant to use through your channels
- Inclusion in PR materials for Restaurant Week
- Targeting Miami to Jupiter area

Cross-promotion on all events throughout the Delray Beach DDA's social Media Channels

- Facebook: <https://www.facebook.com/DelrayDDA/> (Over 50K "Likes"!)
- Instagram: @DowntownDelray
- Twitter: <https://twitter.com/DelrayDDA>
- Pinterest: <https://www.pinterest.com/downtowndelray>
- LinkedIn: Delray Beach Downtown Development Authority (DDA)

Collaboration with Event execution as needed

All donations should be addressed to:

Achievement Center for Children and Families
MEMO: Healthy Bellies
555 NW 4th St
Delray Beach, FL 33444

Brought to you by the



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Participant Form

***Restaurant Name:**

***Phone Number:**

***Contact:**

Position:

***Contact Email/Phone:**

Participant Fee: suggested \$100 donation to Healthy Bellies—*please make all checks payable to Achievement Center for Children and Families and specify Healthy Bellies in the memo*

***What would your restaurant offer? (Check the Offer or Offers you would like to provide)**

_____ Dine Out Deals (\$10 and below) these may include smoothies, snacks, combos, lunch, drink, appetizer or dessert specials

_____ 3 Course Prix Fixe Lunch (\$20 and below)

_____ 3 Course Prix Fixe Dinner (\$20-\$40)

_____ Culinary Event (If yes, what are you interested in hosting? Please provide as many details as possible(pricing, date, time etc.)

Due Date for Menus (with pricing): Monday, June 27, 2016

****All menus posted will have a "subject to change" disclaimer**

As a participant, you agree to display the "Be the Change" Jar during Restaurant Week. All donations, along with your restaurant participation fee, will be donated to the Healthy Bellies, a program of the Achievement Center for Children and Families

***Please sign below to confirm your commitment to Restaurant Week 2016**

Name: _____ Signature: _____

***=required field**