

## Coco Market disrupts local farmers' markets, making a splash in the Delray Beach wellness community.

The monthly festival builds community and fosters connections by supporting small businesses who promote innovative approaches to healing.

**Delray Beach, Fl. -** Delray Beach-based Coco Market encapsulates all that is perfect about a Sunday morning in South Florida's village by the sea. Held on the first Sunday of each month, this popular outdoor wellness event takes over the expansive lawn of Veterans Park starting with an all levels yoga class led by a local teacher.

Additional activities held throughout the day are designed to appeal to visitors and residents of all ages. These include slacklining, meditation, art therapy, live music, sound healing, acro therapeutics, picnic lounge stations, yard games, a HIIT workout and a children's play area. There are also dozens of retail vendors representing various categories such as clothing, personal care, art, home decor and fashion. Participating vendors are all local businesses that support Coco Market's goal: to enhance the local wellness community and bring people together in a positive way.

Since the inaugural Coco Market in January 2022, the event has grown exponentially. Starting with thirty small businesses, Coco Market has now doubled in size. The event now boasts a dozen food vendors and the group class holds space for over a hundred yogis. "[Veterans Park] is transformed into a bustling collective of unique vendors, activities, families, pets, and more," says Callie Shephard, a regular market goer.

Coco Market is more than just retail vendors, it includes healing practitioners who provide services such as massage, reiki and energy work, red light and cryotherapy, assisted stretching, chiropractic adjustments, and tarot card readings. This sets the market apart from the traditional farmer's or artisan market.

"People tell me that they've met individuals at Coco Market who have changed their lives," says Corey Heyman, Founder, "And that's what this is ultimately all about: learning new ways to heal, meeting like minded individuals and having a meaningful impact on one another."

Coco Market pops up on the first Sunday of every month starting at 9:00am in Veterans Park, located right on the intracoastal in downtown Delray Beach.



