



## FOR IMMEDIATE RELEASE

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## “Day at the Beach” Garners Top Prize in Delray Beach Sidewalk Art Competition

[DELRAY BEACH --- August 30, 2010] Five students from Digital Media Arts College shared their visions of different elements of life in Delray Beach for a special Sidewalk Arts Competition during the August 19 Art & Jazz on the Avenue. Winners were determined by spectator votes, with the awards presented by Delray Beach Mayor Nelson “Woodie” McDuffie.

Juan Grajales’ image of “Spend a Day at the Beach” earned first place, which included a \$50 gift certificate to Blue Fish on Atlantic Ave. Second place went to “Fireworks & Other Special Events” rendered by Richard DeFazio, with Jennifer Rogers’ “Explore Nature” placing third.

“All five students did a spectacular job of illustrating special elements of life in Downtown Delray Beach,” said Sarah Martin, Executive Director of the Downtown Marketing Cooperative, Inc., producer of the Art & Jazz series.

“Spectators enjoyed the artwork --- and the opportunity to exercise their creativity at the public chalk drawing next to the contest entries. This was a great new element to add to Art & Jazz.”

(more)

Darlene K. Small, DMAC Career Services Coordinator, described the Competition as “a wonderful success. Our students enjoyed it very much.”

Art & Jazz is produced six times annually, bringing live entertainment and art in various forms outside along Atlantic Ave. Galleries, restaurants and shops offer evening specials for the evenings, which are open to the public at no charge.

Other elements of the August 19 Art & Jazz included a children’s art area hosted by DeBilzin Gallery, tennis in the streets from JCD Sports, free appetizers from Taste Gastropub of Pineapple Grove Arts District, puppets and a ventriloquist sponsored by the Puppetry Theatre and a display of vintage cars.

Art and Jazz events are produced by the Delray Beach Downtown Marketing Cooperative, Inc., and presented by the Community Redevelopment Agency, Vista BMW and the Sun Sentinel. Other event sponsors are SunTrust, Sunny 104.3 FM, Comcast Spotlight and Geico. Admission is free.

Future 2010 Art and Jazz events are October 21 and December 2. Other upcoming events include the final Summer Nights in Delray Beach event on September 3 -- “Fat Friday” at Atlantic Avenue and A1A.

For a complete schedule of events and activities, visit [downtowndelraybeach.com](http://downtowndelraybeach.com).

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The Delray Beach Downtown Marketing Cooperative, Inc., is a partnership between the Community Redevelopment Agency, the Downtown Development Authority, the Chamber of Commerce and the City of Delray Beach.



CAPTION FOR PHOTO OF WINNERS:

Delray Beach Mayor Nelson "Woodie" McDuffie with winning sidewalk artists (l-r) Jennifer Rogers, Richard DeFazio and Juan Grajales